Dimitris Manikis

Vice President – Business Development, RCI Europe, Middle East & Africa

Dimitris Manikis is a Shared Ownership industry veteran, having more than 25 years' experience in the business.

Dimitris joined RCI straight from University. After his initial training in RCI's UK office, he went on to spend two and a half years in the Middle East, two years in Turkey and a year in India. During his tenure with RCI, Dimitris has held many positions throughout the EMEA region including Managing Director for RCI's South Eastern region and also Managing Director of RCI Africa. Today Dimitris oversees an extensive Business Development team spanning three business regions and spends most of his time in the air and on the road, visiting RCI clients and his team in local markets.

A Greek national, Dimitris was born in Athens and holds a Bachelor degree in Tourism and Administration from the University of Patras in Greece, and an MSc Postgraduate degree in Tourism Marketing from the University of Surrey. His passion for people and work ethic comes from his 84-year-old father, whom he cites as his role model and inspiration. His father built up a grocery retail business in Athens where, helping out as a boy, Dimitris says he learned the value of high customer service levels, a positive outlook and hard work as being the foundations of success in both business and life.

When he's not travelling, he heads home to Athens to spend time with his wife and two teenage daughters and enjoys spending time at his own timeshare on the Greek island of Paros.